

Schools learn to mind their business

STUDENTS from 13 schools will be displaying their business acumen during this Saturday's Youth Learning the Biz! Trade Fair in Hornsby.

Sponsored by the North West Business Education Network, the trade fair is the culmination of a three-week mentoring program between local businesses and schools.

Hornsby Chamber of Commerce member Lawn Green and Redfield College, Dural, are hoping to make it two-in-a-row after winning last year's award for Best Marketing Initiative.

The program involves each

business partner mentoring their school team in all aspects of business, marketing, promotion and advertising in relation to their business.

At the finale of the program the Year 9 students are required to design, create marketing initiatives and work a trade fair booth for the business partner's company at a fully operational trade fair.

This year's trade fair involves:

- Gowings Hornsby (St Ives High).
- Greater Union Cinema Hornsby (Castle Hill High).

- Oporto Hornsby (Hornsby Girls High).
- Bunnings Warehouse Thornleigh (Turramurra High).
- The Cookie Man (Asquith Girls High).
- Lawn Green (Redfield College).
- Ibis Accor Hotel Thornleigh (Normanurst Boys High).
- Signwave Hornsby (Pennant Hills High).
- Kwik Kopy Hornsby (Asquith Boys High).
- Ziggys Fine Foods (Brigidine College).

- Co-op Bookshop (Pymble Ladies College).
 - Milcom (Ryde Secondary).
 - Taylor Made Shade (Cherrybrook High).
- The Youth Learning the Biz! program was devised by the Hornsby and District Chamber of Commerce and Industry.
- Last year the chamber received the NSW State Chamber of Commerce Award for Best Business Education Initiative for the program.
- The Youth Learning the Biz! Trade Fair will be held at Hornsby War Memorial Hall, High St, from 10am to 3pm on Saturday.



HOME TURF: Redfield College Year 9 students with Lawn Green's Gerry Faehrmann. Photo: PETER KELLY

HORNSBY Chamber of Commerce



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Certificate IV in Training and Assessment Information Evening:

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Building Strength in BUSINESS Together

Upcoming Events

June Networking Meeting 1 June 2005
Venue: Shamrock Inn, Asquith Leagues 37 Alexandria Pde, WAITARA
Time: 6:00pm - 6:30pm Networking
6:30pm - 7:30pm Meeting
7:30pm - 8:00pm Mini Forum
Cost: Members, Members Guest FREE Non Members \$35.00
Food & Beverage Included
Registration: Essential via email info@hornsbychamber.com.au include Business Name & Names of Attendee(s)
Non Members who have never attended a Networking Meeting may do so for the first time as the guest of the President. Simply email the HDCCI via the registration link above indication you wish to attend as the President's Guest.
Sponsored By Spot the Spot & Triple H

2005 NWBEN Youth Learning the Biz! Trade Fair 28 May 2005
Venue: Hornsby War Memorial Hall (next to RSL) Hornsby
Time: 10am - 3pm
Exhibitors: Gowings, Greater Union Cinema Hornsby, Oporto Hornsby, Bunnings Warehouse Thornleigh ~ The Cookie Man, Lawn Green, Ibis Accor Hotel Thornleigh, Signwave Hornsby, Kwik Kopy Hornsby, Ziggys Fine Foods, Co-op Bookshop, Milcom, Taylor Made Shade
FREE Admission

For your diary ... 27 July 2005
Aust Post Small Business Awards NSW/ACT Cocktail Party Launch Asquith Leagues ... for more info go to: hornsbychamber.com.au

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